

**STATE HEALTH AGENCY, KERALA**  
**DEPARTMENT OF HEALTH & FAMILY WELFARE**  
**GOVT. OF KERALA**

**TENDER FOR SELECTION OF ONAM PAGEANTRY FLOAT DESIGN  
AND ART PERFORMANCE 2025**

**Tender No: SHA/818/2025-MGR(IEC)**

**STATE HEALTH AGENCY, KERALA**  
5<sup>th</sup> & 8<sup>th</sup> Floor, Artech Meenakshi Plaza  
Opp. Women and Children's Hospital  
Thycaud, Thiruvananthapuram – 695 014

Phone : 0471 – 4063121, 0471 - 2960221

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Website: [www.sha.kerala.gov.in](http://www.sha.kerala.gov.in)

**BID DOCUMENT  
NOTICE INVITING TENDER**

**Tender No: SHA/818/2025-MGR(IEC)**

**27-08-2025**

The Executive Director of the State Health Agency, Kerala, invites tenders from creative artists for the execution of the Onam Pageantry Float Design and Art Performance at the Onam week celebration at Thiruvananthapuram on 09<sup>th</sup> September 2025.

The tender should be submitted at the office of the Executive Director of the State Health Agency, 5<sup>th</sup> & 8<sup>th</sup> Floor, Artech Meenakshi Plaza Opp. Govt. Women and Children Hospital, Thycaud, Thiruvananthapuram – 695 014.

**Important Dates & Time of the Tender**

Event	Date	Time
Publication of tender	27.08.2025	
Last date of submission of Tender	02.09.2025	12.00 PM
Opening of Tenders	02.09.2025	02.00 PM

The Tender Document shall be available on the SHA Kerala website and office notice board. All clarifications regarding the tender shall be made before the last date of submission.

**Address for correspondence:**

Tel: 0471 – 4063121, 0471 - 2960221

E-mail: statehealthagencykerala@gmail.com

Website: www.sha.kerala.gov.in

**1. INTRODUCTION**

The State of Kerala has consistently been the most advanced state with better health outcomes in several areas compared to other states in India. A robust public healthcare system, high scores in healthcare indicators, and increased awareness amongst its people are major characteristics of the health system in the State.

The State of Kerala has also been an early adopter and innovator of initiatives that provide financial coverage to the population. Since the days of the RSBY, Kerala has iterated and strengthened its state-level schemes and strived to ensure that access and affordability are guaranteed to the most vulnerable households.

As part of PMJAY, the State Health Agency in Kerala has transitioned to a trust model and

is continuing its efforts to ensure effective access to services under its converged scheme, the PMJAY–KASP. Since its inception, the scheme has been supporting 41.8 lakh financially vulnerable families in Kerala and providing ₹5 lakh financial protection to the beneficiaries.

In addition to PMJAY–KASP, SHA is also implementing several flagship health protection schemes of the Government of Kerala, including:

- Karunya Benevolent Fund (KBF) – providing financial assistance for treatment of major ailments.
- Arogyakiranam – ensuring free treatment for children up to 18 years in government hospitals.
- Sruthitharangam – a cochlear implant support scheme for children with hearing impairment.

The proposed float for Onam Pageantry 2025 should therefore portray not only the PMJAY–KASP scheme but also highlight the broader role of SHA through these initiatives, emphasizing its mission to ensure the State’s Comprehensive Network of Free Medical Care and the empowerment of beneficiaries across the State.

## 2. GENERAL CONDITIONS

- The ideas of the float should be portrayed in such a way that it attract public attention.
- The green protocol should strictly be followed.
- The use of hazardous materials and explosives in float should be avoided.
- The float measurement should not exceed: Length- 20 feet, Height 16 feet from the road, Width- 10 feet.
- The construction of the float should be done in accordance with the green protocol.
- All materials used must be environmentally friendly.

## 3. THEME FOR THE ONAM PAGEANTRY FLOAT DESIGN

**“The State’s Comprehensive Network of Free Medical Care”**

## 4. SUBMISSION OF BIDS

The Bidders shall submit their bids in two separate covers and seal them in a large single cover. The covers should be labeled as:-

- Cover containing Technical Bid
- Cover containing Financial Bid

## 5. BID EVALUATION PROCESS

The weightage for the technical and financial bid is as follows:

BID	Percentage
Technical	40
Financial Bid	60

Stage 1 – Evaluation of Technical Bid

Stage 2 – Evaluation of Financial Bid

The Technical Bid will be evaluated by an Evaluation Committee. Evaluation parameters are prescribed along with the applicable scores against each parameter.

<b>Technical Evaluation Criteria</b>	<b>Basis of Evaluation and Score</b>	<b>Maximum Marks</b>	<b>Maximum Marks</b>
Onam Pageantry Float Design and Art Performance	Pageantry Float Design – 80 Marks  Art Performance – 20 Marks	<b>100</b>	1. Design of the Pageantry Float  2. Details of the Art Performance
<b>Total Technical Score (T)*</b>	<b>100</b>		

### Stage 3 – Evaluation of Financial Bid

Bidder shall quote their financial quote as per the following format, including overheads (if any):

<b>Sl. No</b>	<b>Particulars</b>	<b>Cost (F)</b>	<b>GST</b>	<b>Total Project Cost</b>
1	Onam Pageantry Float Design and Art Performance	To be quoted	To be quoted	To be quoted

### Financial Bid Evaluation – Illustration

<b>Bidder Details</b>	<b>Financial Bid Amount</b>
Bidder- 1	Quoted Amount (F)*
Bidder- 2	Quoted Amount (F)*
Bidder- 3	Quoted Amount (F)*

\*(Quoted amount (F):- Total Project Cost including all charges and applicable taxes)

Conversion of Financial Bid amount to score

<b>Bidder Details</b>	<b>Financial Bid amount</b>	<b>Financial Score (FS) (LFB/F*100)</b>
Bidder 1	F	To be Calculated
Bidder 2	F	To be Calculated
Bidder-3	F	To be calculated

\*(LFB- Lowest Financial Bid, F- Quoted amount, FS- Financial Score)

## Combined Technical and Financial Score (CTFS) With Weightage

<b>Bidder Details</b>	<b>Applying weights for the Technical Score &amp; Financial Score</b>	<b>CTFS</b>	<b>Rank of the Bidder</b>
Bidder-1T	* $(40/100)+FS*(60/100)$ To be	calculated	To be identified
Bidder-2T	* $(40/100)+FS*(60/100)$ To be	calculated	To be identified
Bidder-3T	* $(40/100)+FS*(60/100)$ To be	calculated	To be identified



DR ARUN S NAIR IAS  
EXECUTIVE DIRECTOR