# STATE HEALTH AGENCY KERALA

DEPARTMENT OF HEALTH & FAMILY WELFARE GOVT. OF KERALA

TENDER FOR SELECTION OF ONAM PAGEANTRY FLOAT DESIGN AND ART PERFORMANCE 2023

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TENDER No: SHA/439/2023-MGR(IEC)

## STATE HEALTH AGENCY, KERALA

5<sup>th</sup> & 8<sup>th</sup> Flor, Artech Meenakshi Plaza Opp. Women and Children's Hospital Thycaud, Thiruvananthapuram – 014 E-mail: statehealthagencykerala@gmail.com Website: www.sha@kerala.gov.in

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**BID DOCUMENT** 

**NOTICE INVITING TENDER** 

#### TENDER No: SHA/439/2023-MGR(IEC) dated 11-08-2023

The Executive Director of State Health Agency Kerala invites tender from creative artists for the execution of the Onam Pageantry Float Design and Art Performance at the Onam week celebration at Thiruvananthapuram on 2<sup>nd</sup> September 2022.

The tender should be submitted at the office of The Executive Director of State Health Agency, 5<sup>th</sup> & 8<sup>th</sup> Floor, Artech Meenakshi Plaza Opp. Govt. Women and Children Hospital, Thycaud, Thiruvananthapuram – 695 014.

### **Important Dates & Time of the Tender**

Event	Date	Time
Publication of tender	11.08.2023	
Last date of submission of Tender	17.08.2023	1.00 PM
Opening of Tenders	17.08.2023	3.00 PM

The Tender Document shall be available on the SHA Kerala website and office notice board. All clarifications regarding the tender shall be made before the last date of submission.

Address for correspondence:

Tel: 0471 - 4063121, Mob. 9961194759

e-mail: statehealthagencykerala@gmail.com

#### 1. INTRODUCTION

The State of Kerala has consistently been the most advanced state with better health outcomes in several areas compared to other states in India. A robust public healthcare system, high scores in healthcare indicators, and increased awareness amongst its people are major characteristics of the health system in the State.

The State of Kerala has been an early adopter and innovator of initiatives that provide financial coverage to the population. Since the days of the RSBY,

Kerala has iterated and strengthened its state-level schemes and strived to ensure that access and affordability are guaranteed to the most vulnerable households. More recently, as part of PMJAY, the State Health Agency in Kerala has transitioned to a trust model and is continuing its efforts to ensure effective access to services under its converged scheme, the PMJAY KASP.

Since its inception the PM JAY KASP scheme has been supporting 41.8 lakh financially vulnerable families in Kerala and providing Rupees 5 lakh financial protection to the beneficiaries. The proposed float should be portrayed all PM JAY KASP scheme-related information and it has to be empowered the beneficiaries of the scheme.

#### **GENERAL CONDITIONS**

The ideas of the float should be portrayed in such a way that it attracts public attention.

Green protocol should strictly be followed.

The use of hazardous materials and explosives in float should be avoided.

The float measurement should not exceed; Length- 18 feet, Height 16 feet from the road, width-10 feet.

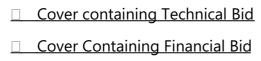
The construction of the float should be done in accordance with the green protocol. And all the materials used for the portrayed must be environment friendly.

#### THEME FOR THE ONAM PAGEANTRY FLOAT DESIGN

_	<u>"State Hea</u>	<u>llth Agency'</u>	<u>s journey</u>	<u>towards</u>	<u>Universal</u>	<u>Health (</u>	<u> Coverage'</u>	
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#### **SUBMISSION OF BIDS**

The Bidders shall submit their bids in two separate covers and seal them in a large single cover. The covers should be labeled as:-



## **BID EVALUATION PROCESS**

The weightage for the technical and financial bid is as follows:

-	Percentage of

Bid	Weightage
Technical Bid	40
_ Financial Bid	60

Stage 1- Evaluation of Technical Bid Stage Stage2- Evaluation of Financial Bid Stage 1- Evaluation of Technical Bid

Technical Bid will be evaluated by an Evaluation Committee. Evaluation parameters are prescribed along with the applicable scores against each parameter.

Technical Evaluation Criteria	Basis of Evaluation	Maximum	Supporting Documents
Criteria	and Score	Marks	
Onam Daggantry Float	Pageantry Float		1. Design of the
Onam Pageantry Float Design and Art	Pageantry Float Design - 80 Marks Art Performance - 20	100	Pageantry Float
Performance	marks		2. Details of the Art
			Performance
Total Technical Score (T)*	100		

## **Stage 3- Evaluation of Financial Bid**

Bidder shall quote their financial quote as per the following format including overheads (if any)

SI. No	Particulars	Cost (F)	GST	Total Project Cost
1	Onam Pageantry Float Design and Art Performance	To be quoted	To be quoted	To be quoted

#### **Financial Bid Evaluation-Illustration**

Bidder Details	Financial Bid amount
Bidder-1	Quoted amount (F)*
Bidder-2	Quoted amount (F)*
Bidder-3	Quoted amount (F)*

<sup>\*(</sup>Quoted amount (F):- Total Project Cost including all charges and applicable taxes)

Conversion of Financial Bid amount to score

Bidder Details	Financial Bid amount	Financial Score (FS) (LFB/F*100)	
Bidder-1	F	To be calculated	
Bidder-2	F	To be calculated	
Bidder-3	F	To be calculated	

# \*(LFB- Lowest Financial Bid, F- Quoted amount, FS- Financial Score)

## Combined Technical and Financial Score (CTFS) With Weightage

Bidder Details	Applying weights for the Technical Score & Financial Score	CTFS	Rank of the Bidder
Bidder-1T	*(40/100)+FS* (60/100)To be	calculated	To be identified
Bidder-2T	*(40/100)+FS* (60/100)To be	calculated	To be identified
Bidder-3T	*(40/100)+FS* (60/100)To be	calculated	To be identified

Approved for Issue

DR. RATHAN U KELKAR I A S EXECUTIVE DIRECTOR State Health Agency Kerala